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STRONG ROOTS. SMART BUSINESS.

Fall 2025 Newsletter



**Capital
Deployed**

\$204.5M



**Square Feet
Developed**

4,061,176



**FTE Jobs
Created/Retained**

4,236



**New Markets
Tax Credits**

\$95M



**Total Affordable
Housing Units**

1,008

Employee Spotlight: Dennis Corley



Dennis Corley, Director of Lending and Investing at Three Roots Capital

As Director of Lending and Investing at Three Roots Capital, Dennis Corley is passionate about helping business owners achieve their goals through creative, sophisticated financing solutions. Since joining Three Roots in 2017, he has helped deploy more than \$46 million to transformative projects like [Protomet's](#) Rockwood expansion, the [Girl Talk House](#), and [TreisD's](#) relocation to East Tennessee. Dennis values collaboration, believing that when communities work together, they create opportunities that help small businesses and the region thrive.

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Protomet Corporation Expansion



Protomet expansion project site

Three Roots Capital partnered with [Regions Bank](#) to help finance [Protomet Corporation](#)'s new manufacturing facility in Rockwood, Tennessee. This \$25 million expansion will create 250 new jobs and retain 150 existing positions. Protomet, a precision engineering and manufacturing company based in Loudon, is transforming a former Albahealth building into a 250,000-square-foot, state-of-the-art production center. The new facility will enable the company to increase capacity, support new product lines, and strengthen relationships with customers in the boating, automotive, and homeland security industries.

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3Roots in the Community

Three Roots recently hosted our annual tailgate for friends and family at the University of Tennessee Volunteers vs. UAB game. Congratulations to the Vols on their big win, and a heartfelt thank-you to everyone who joined us



(or cheered from afar). It's always a joy to come together for a day filled with fun, football, and great company.



Grady Vanderhoofven, president and CEO of Three Roots, recently attended the 58th Annual District Celebration hosted by the [East Tennessee Development District](#) (ETDD), which recognized the accomplishments of counties and municipalities across the region. ETDD plays a vital role in supporting economic and community development, and Three Roots is proud to partner with them as one of our strongest community allies.



Three Roots congratulates Kevin McDonnell, our Controller, who recently placed 2nd in his age group at the USA Triathlon National Championship in Milwaukee and is now ranked 8th in the nation. Kevin credits Three Roots' culture of positivity and support for helping him reach new heights as he trains for the World Championships in Marbella, Spain this November.

Grady recently attended his first meeting as part of the [University of Tennessee Chancellor's](#)



[Associates program](#). The program connects business and community leaders to support UT's mission and strengthen its impact across the region, values that closely align with Three Roots' commitment to driving economic growth and supporting entrepreneurs.



Chris Miller, Chief Financial Officer at Three Roots Capital, has been appointed to the Board of Directors of the [Tennessee Financial Literacy Commission](#), a program of the Tennessee Department of Treasury. The Commission works to improve financial literacy among Tennessee students and families. Chris's appointment reflects his strong commitment to economic literacy and financial empowerment across our region.



Three Roots and [Carrasco Trump, PLLC](#) co-presented the featured panel "SmallCo + BigCo: Collaborating to Innovate" at [Innov865's 865 Fest](#). Moderated by Chris Miller, the panel featured Don DeRosa ([Eonix](#)), Lori Ortega ([CGI](#)), and Tanner Reichard ([Blank Beauty](#)) in a dynamic discussion on how startups and established companies can partner to drive innovation and growth in Knoxville's entrepreneurial ecosystem.

Members of the Three Roots team attended the [Scruffy City Soiree](#), hosted by [Knox Heritage](#), where McCartney Holsapple McCartney was honored as the 2025 Preservationist of the Year. Three



Roots collaborated with SouthEast Bank to help finance MHM's redevelopment of the historic [625 North Broadway](#) building, which will soon serve as the firm's new headquarters.



Three Roots was proud to sponsor [Centro Hispano de East Tennessee's](#) Latino Awards Gala on October 16, celebrating leadership, culture, and community impact. As the Small Business Expo Sponsor, we supported an expo that included ten businesses owned and operated by Latino entrepreneurs, many of which are participants in Centro's Spanish-language small business program, the only such program in the region.



Three Roots was recently a sponsor of the [Knoxville Area Urban League's](#) Equal Opportunity Awards Gala, the organization's largest annual fundraising event. Proceeds from the gala support programs that advance housing, workforce development, and education across our community. Three Roots is engaged with new leadership at the Knoxville Area Urban League to identify opportunities to collaborate in ways that positively impact the community and are mutually beneficial.

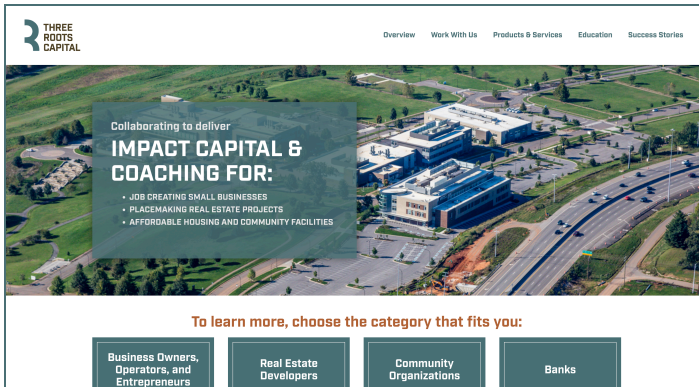


Grady was invited to participate in a Community Listening Session hosted by Truist that brought together 14 leaders from community organizations to discuss the region's key challenges and opportunities. 13 corporate leaders from Truist Bank and the Truist Foundation engaged in meaningful conversations with Knoxville-area community leaders to identify local needs and explore opportunities for collaboration.

3Roots Updates

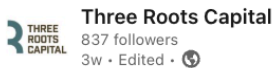


Three Roots Capital is currently managing more than \$200 million of capital and has directly financed more than 80 small businesses across Tennessee, in 18 different communities statewide. In addition, 3Roots has financed multiple small businesses in eastern Kentucky, southwest Virginia, and South Carolina. As we move toward the end of 2025, we're excited to continue building on this momentum by supporting even more businesses and driving regional growth. Stay tuned for a full recap in our next newsletter!



We're pleased to announce Three Roots has refreshed our website to include access to LenderFit. This integrated platform allows companies to apply for financing, securely upload documentation, and track underwriting progress all in one place. This addition streamlines the financing process, making capital more accessible for businesses and entrepreneurs across our region. Visit the updated website [here](#).

Stay Connected with 3Roots



David Lillard, Jr., Tennessee State Treasurer, and **Bill Parker**, Director of the Tennessee Financial Literacy Commission, stopped by Three Roots Capital headquarters. 📍

#3Roots was honored to host our esteemed visitors. **Chris Miller** met with them to talk about financial literacy and how 3Roots is raising and deploying capital and providing development services in ways that are positively impacting the economy of Tennessee.





Three Roots Capital

837 followers

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Startup Spotlight: [TreisD Corporation](#) 🌟

TreisD is transforming the world of 3D technology by creating and producing advanced image capture, display, and printing solutions. Their cutting-edge innovations support a wide range of applications, from supply chain security to brand protection and beyond.

We are proud to support TreisD's growth through both a loan (June 2025) and an investment (July 2025). The company has established its headquarters in Knoxville and is setting up production locally, further strengthening East Tennessee's innovation ecosystem.

[#3Roots](#) is honored to back visionary companies like TreisD, that drive technology and opportunity in our region.

Learn more about TreisD: <https://treisdcorp.com/>



3Roots Resources

2024
LEAVE
BEHIND



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

RESEARCH PARK
AT CHEROKEE FARM

Brochure

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Meet the Team



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